



MAILING LIST

Rental Opportunities

MATERIALS RESEARCH SOCIETY®

Advancing materials. Improving the quality of life.

The Materials Research Society (MRS) is an organization of materials researchers from academia, industry and government spanning over 80 countries, and a recognized leader in promoting the advancement of interdisciplinary materials research and technology to improve the quality of life. The Society produces high-quality meetings and publications, assuring that members of all career stages can present and publish their most important and timely work to an international and interdisciplinary audience. MRS continues to expand its professional development portfolio, as well as promote diversity and inclusion in the scientific workforce, with career services for researchers worldwide. The Society advocates for the importance of scientific research and innovation to policymakers and the community. And the MRS Awards program honors those whose work has already had a major impact in the field, as well as those whose work shows great promise for future leadership.

Showcasing new products or announcing upcoming conferences through electronic or direct mail is one of the most effective marketing tools available. The Materials Research Society offers email and postal distribution lists that provide access to key scientists, engineers and research managers who are active in forefront areas of materials research and technology. Lists are available by four main categories and each of these is further subdivided into more specific topical categories. Select one main category or topical category, or tailor a combination of lists to meet your particular needs.

With MRS mailing lists you can target your message, test your ideas and measure your response. And that means maximum results for your direct-mail dollar.

mrs.org/mailing-lists

MAILING LIST RENTAL ORDER PROCEDURE

Materials Research Society mailing lists are available for rent for one-time use only with each order and cannot be duplicated, entered into any database or used for telemarketing purposes. MRS reserves the right to deny requests which are intended for mailings in conflict with its programs, principles or other interests.

EMAIL DISTRIBUTION LISTS

Transmission Specifications

- All transmissions must be completed through MRS
- Select categories using corresponding alphabetic and numeric codes
- Submit email message in HTML format; also provide plain text version if available (charges may apply for necessary alterations or for composition of HTML files)
- Attachments not permitted
- Provide email subject line and name to appear in "From" line
- Provide launch date and billing address
- Test email will be sent to requester
- There is no charge for messages that do not reach your customers

Email List Fees

- Email List Rental \$350 per thousand
- Transmission Fee \$300 per order
- Special Customization (optional)..... \$100 per order
- List Rental original list rental fee less 10 percent

POSTAL MAILING LISTS

Order Specifications

- Select categories using corresponding alphabetic and numeric codes
- Lists are provided as an Excel file and transferred via email to a bonded mailing house only; provide email address for mailing house
- Indicate key code, optional
- Provide a sample of the literature to be mailed
- Provide due date and billing address
- Printed labels not available

Postal List Fees

- Postal List Rental (Excel File) \$350 per thousand
- Set-up Fee \$100 per order
- Special Customization (optional)..... \$100 per order
- Random Select (optional)..... \$100 per order
- List Rental original list rental fee less 10 percent

TERMS & CONDITIONS

- List counts provided within five working days of request; lists delivered within ten days of count approval
- Discount of 15 percent of list rental fee will be allowed to registered list brokers
- Sales tax added for PA residents
- Invoice net thirty (30) days; finance charge of 18 percent per annum (1.5 percent per month) assessed on all accounts over thirty (30) days

ORDER SUBMISSION

Submit Mailing List Rental Order Form to MRS@HEIExpo.com

MRS Sales & Exhibits Management
c/o Hall-Erickson Inc.
Fax: 630-434-1216

Technical Consultants: Dr. Gordon E. Pike | Prof. Christopher J. Bettinger | Dr. Gopal R. Rao

MAILING LIST RENTAL CATEGORIES

A

MATERIALS BY APPLICATION

In this section, individuals are sorted according to the application areas, or industries, to which their work is most pertinent. For example, work in either thin film metallizations or chemical vapor deposition would be included in Category A11.31a, Microelectronics.

	Email	Postal
A1.31 Energy	6,111	12,671
a. Miscellaneous energy topics	2,514	4,714
b. Photovoltaics	2,433	4,895
c. Thermoelectrics & calories	1,227	2,340
d. Batteries & fuel cells	2,637	5,215
e. Nuclear, fission & fusion	295	750
A2.31 Photonics, Lasers & Optics	1,970	4,131
A3.31 Sensors	2,202	4,786
a. Optical	1,192	2,676
b. Chemical	1,876	4,131
c. Biological	2,075	4,541
A4.31 Memory Technology	41	114
A5.31 Nuclear Waste	279	795
A6.31 Catalysis	1,678	3,125
A7.31 Structured Materials	334	502
a. Metals	287	431
b. Ceramics	142	221
A8.31 Tribological	274	483
A9.31 High Temperature Materials	573	1,116
a. Alloys	155	371
b. Semiconductors	419	749
A10.31 Biomedical	1,991	4,400
a. Medical devices	1,407	2,955
b. Regenerative medicine	923	2,147
c. Drug delivery	1,112	2,669
d. Bio-imaging	852	1,926
A11.31 Electronics	3,156	6,670
a. Microelectronics	1,145	2,226
b. Optoelectronics	1,778	3,752
c. Quantum computing	768	1,714
d. Lithography	689	1,500
e. Packaging	578	1,292
f. Microelectromechanical	756	1,543
A12.31 Displays	1,121	1,980

B

MATERIALS BY PROPERTIES

Materials research and development frequently focuses on specific groups of materials because they have a particular property of high technological value. Individuals in this section are cataloged by their interest in special materials properties that are commonly covered in MRS meetings and publications.

	Email	Postal
B1.31 Superconductors	357	612
B2.31 Metals	559	935
a. Thin film metallization	174	279
b. Mechanical properties	386	659
B3.31 Semiconductors	2,545	5,106
a. Si-crystalline	365	699
b. Si-amorphous	112	253
c. II-VI	309	512
d. III-V	931	1,598
e. Other	1,921	4,000
B4.31 Ceramics	2,188	4,365
a. Optical properties	724	1,373
b. Electrical properties	1,741	3,418
c. Mechanical properties	292	573
B5.31 Polymers/Organics	1,854	4,475
a. Optical properties	1,313	3,144
b. Electrical properties	1,401	3,451
c. Mechanical properties	889	2,091
B6.31 Composites & Interfaces	2,276	4,326
a. Metal matrix	112	178
b. Ceramic matrix	229	416
c. Polymer matrix	1,366	2,544
d. Metal/semiconductor	157	271
e. Metal/ceramic	220	443
f. Metal/polymer	505	1,120
g. Dielectric/semiconductor	353	729
h. Semiconductor/semiconductor	516	933
B7.31 Magnetic	542	985
B8.31 Hydrogenated	62	122
B9.31 Porous/Gel/Cellular	1,952	4,318
B10.31 Nanoscale	6,271	13,504
B11.31 Carbon Materials	2,964	6,370
B12.31 Biomaterials	2,132	4,783
a. Synthetic polymers	1,709	3,845
b. Protein-based	1,584	3,565
c. Inorganics	961	2,286

C

MATERIALS CHARACTERIZATION

The categories in this section relate to the techniques by which materials are characterized. Individuals included in these categories have a special interest in the characterization methods and related instrumentation.

	Email	Postal
C2.31 Microstructures	1,917	3,886
a. Electron microscopy	1,286	2,536
b. Diffraction & scattering	1,056	2,295
c. SPM	602	1,111
C3.31 Chemical Composition	708	1,656
a. Surface analysis	479	1,035
b. Near-surface analysis	420	1,000
c. Bulk analysis	352	925
C4.31 Electrical Properties	1,747	4,021
a. Defects	1,027	2,212
b. Devices	787	1,919
C5.31 Mechanical Properties	895	1,768
C6.31 Modeling	2,643	5,282
a. Atomic scale	1,353	2,507
b. Multi-scale	436	807
c. Phase transformations	268	441
d. Materials processing	571	1,133
e. Nucleation & growth	193	401
f. Artificial intelligence	611	1,290
C7.31 Aging & Degradation	1,362	2,680
C8.31 Optical Properties	1,010	2,040
C9.31 Biocharacterization	1,200	2,825
a. Cell-materials interactions	1,068	2,634
b. Tissue-materials interactions	1,023	2,407

D

MATERIALS PROCESSING

This section, which deals with techniques for producing materials, includes both the chemical synthesis of materials and the means of transforming materials from one form to a more technologically useful form. Individuals in this category have a special interest in the processing techniques and the related instrumentation.

	Email	Postal
D2.31 Film Deposition	1,822	3,946
a. Chemical vapor	831	1,916
b. Physical	284	571
c. Assisted by laser or ion beam	486	891
d. Sol-gel	776	1,563
D3.31 Etching	13	53
D4.31 Ion Implantation	51	96
D5.31 Rapid Processing	380	832
a. Rapid thermal processing	0	0
b. Transient annealing	0	0
c. Rapid solidification	206	549
d. Rapid fabrication	380	832
D7.31 Powders & Particles	633	1,097
D8.31 Spray	204	390
D9.31 Microwave	94	160
D10.31 Self-Assembly	3,294	6,805
D11.31 Biologically-Derived	982	2,396
a. Cell-based fabrication	838	2,100
b. Protein and biopolymer	915	2,221
D12.31 Additive Manufacturing	338	761