



# 2<sup>nd</sup> Global Congress on Microwave Energy Applications

July 23-27, 2012 ■ Hilton Long Beach ■ Long Beach, California, USA

## PROMOTIONAL OPPORTUNITIES

Numerous promotional opportunities are available to 2GCMEA exhibitors to build a comprehensive marketing plan designed to boost visibility, challenge your competition and maximize the impact of your message.

Unable to exhibit...ensure your organization a place in the minds of the 2GCMEA 2012 audience with an on-site sponsorship or advertisement in the Program.

### EVENT/SERVICE SPONSORSHIPS

- Welcome Reception .....\$2,000
- Conference Banquet.....\$2,000
- Poster Sessions.....\$1,500
- Refreshment Breaks.....\$1,200
- Badge Lanyards.....350 pcs.
- Registration Tote Bags.....350 pcs.

### PROGRAM ADVERTISING

- Full page (4-color).....\$1,500
- Half page (4-color).....\$1,000

### ONLINE ADVERTISING

Banner advertisement at a significant traffic point on the MRS and 2GCMEA Web sites.

- Online Banner .....\$750

### COMPANY INFORMATION

\_\_\_\_\_  
Company Name (as it should be published)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Tel. E-mail

## PAYMENT INFORMATION

Payment-in-full in US dollars must accompany application

Event/Service Sponsorship Amt. \_\_\_\_\_

Program Advertising Amt. \_\_\_\_\_

Online Advertising Amt. \_\_\_\_\_

**Total Enclosed** Amt. \_\_\_\_\_

**Please check one of the following options:**

- Check enclosed (payable to Materials Research Society)
- Charge payment-in-full to credit card
  - Visa
  - MasterCard
  - American Express

\_\_\_\_\_  
Card No.

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

## RETURN TO:

Donna Watterson, Advertising & Exhibits  
**Materials Research Society**  
506 Keystone Drive, Warrendale, PA 15086 USA  
Tel: 724.779.2757 Fax: 724.779.4397  
watterson@mrs.org

[www.mrs.org/2gcmea-2012](http://www.mrs.org/2gcmea-2012)

**PROMOTIONAL OPPORTUNITIES DEADLINE: June 15, 2012**