

# ACNS

# 2012

## American Conference on Neutron Scattering

June 24-28, 2012 | Georgetown University Hotel and Conference Center  
Washington, D.C., USA

## PROMOTIONAL OPPORTUNITIES

Numerous promotional opportunities are available to ACNS exhibitors to build a comprehensive marketing plan designed to boost visibility, challenge your competition and maximize the impact of your message.

Unable to exhibit...ensure your organization a place in the minds of the ACNS 2012 audience with an on-site sponsorship or advertisement in the Program.

### EVENT/SERVICE SPONSORSHIPS

- Welcome Reception ..... \$2,000
- Conference Banquet ..... \$2,000
- Poster Sessions ..... \$1,500
- Refreshment Breaks ..... \$1,200
- Badge Lanyards ..... 350 pcs.
- Registration Tote Bags ..... 350 pcs.

### PROGRAM ADVERTISING

- Full page (4-color) ..... \$1,500
- Half page (4-color) ..... \$1,000

### ONLINE ADVERTISING

Banner advertisement at a significant traffic point on the MRS and Neutron Scattering Society Web sites.

- Online Banner ..... \$750

### COMPANY INFORMATION

Company Name (as it should be published) \_\_\_\_\_

Contact Name \_\_\_\_\_

Tel. \_\_\_\_\_ E-mail \_\_\_\_\_

### RETURN TO:

Donna Watterson, Advertising & Exhibits  
**Materials Research Society**  
506 Keystone Drive, Warrendale, PA 15086 USA  
Tel: 724.779.2757 Fax: 724.779.4397  
watterson@mrs.org

[www.mrs.org/acns-2012](http://www.mrs.org/acns-2012)

### PAYMENT INFORMATION

Payment-in-full in US dollars must accompany application

Event/Service Sponsorship Amt. \_\_\_\_\_

Program Advertising Amt. \_\_\_\_\_

Online Advertising Amt. \_\_\_\_\_

**Total Enclosed** Amt. \_\_\_\_\_

### Please check one of the following options:

- Check enclosed (payable to Materials Research Society)
- Charge payment-in-full to credit card
  - Visa
  - MasterCard
  - American Express

Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**PROMOTIONAL OPPORTUNITIES  
DEADLINE: May 25, 2012**

