The Materials Research Society invites you to join a select group of professionals who share the Society’s commitment to the advancement of scientific research. The MRS Corporate Partner Program offers companies and their leadership direct access to a network of scientists and researchers from around the world who are dedicated to goal-oriented, interdisciplinary materials research.

A portion of the funds generated from this Program will be used to support the Materials Research Society Foundation.* Leveraging corporate partner, institutional and individual support, the Foundation strives to enhance and expand projects that broaden our impact within and outside the materials community.

The Corporate Partner Program offers five sponsorship levels—Platinum, Gold, Silver, Titanium and Bronze. Exposure and recognition during this one-year partnership are based on your level of support. Start by selecting a sponsorship level, and then customize a benefits package to meet your specific needs.

**SPONSORSHIP LEVELS**

*All Sponsorship Levels Include Signature Benefits*

**PLATINUM**

$25,000

- Six benefits from Group A
- Six benefits from Group B
- One live webinar as part of the MRS OnDemand® Webinar Series
- Six benefits from either Group A or Group B

**GOLD**

$20,000

- Four benefits from Group A
- Six benefits from Group B

**TITANIUM**

$10,000

- Three benefits from either Group A or Group B

**SILVER**

$15,000

- Three benefits from Group A
- Four benefits from Group B

**BRONZE**

$5,000

- Literature display at MRS Meetings

*The Materials Research Society Foundation operates as a program of the Materials Research Society. Your contribution is tax deductible to the extent provided by law.*
BENEFIT OPTIONS

SIGNATURE BENEFITS
(All Sponsorship Levels include Signature Benefits)

- Visibility to the materials community through a presence on the MRS website, including rotating banners on the MRS homepage and Materials Research Society Foundation web page (subject to MRS approval)
- MRS Membership, including free electronic access to all MRS journals as well as discounted registration rates for MRS meetings and workshops, and more
- Recognition in one issue of MRS Bulletin
- Recognition in the Program & Exhibit Guide, on the mobile meeting app, and through on-site signage at MRS meetings
- Social media promotion, including Facebook and Twitter

GROUP A

- Print advertisement in MRS Bulletin (full page, 4-color)
- Print advertisement in MRS Spring Program & Exhibit Guide (full page, 4-color)
- Print advertisement in MRS Fall Program & Exhibit Guide (full page, 4-color)
- White paper in MRS Bulletin, driving readers to your website for more information (limit one per one-year sponsorship period; subject to MRS approval)
- Online rotating tower banner advertisement on MRS Bulletin/Cambridge Core homepage (6 months)
- Online rotating bottom banner advertisement on MRS Bulletin/Cambridge Core homepage (12 months)
- Mobile meeting app banner; rotating top banner on homepage and Meeting Program tab (limit one banner per meeting)
- Registration banner, located in high-traffic registration corridor at MRS Fall Meeting
- Online rotating banner advertisement under Meetings & Events tab of MRS website (12 months)
- Email distribution list tailored to your specific audience (7,500 addresses; all transmissions completed through MRS)

GROUP B

- Sponsorship of one webinar presented by MRS Bulletin as part of the MRS OnDemand® Webinar Series
- Symposium support, including acknowledgement in MRS meeting publications, in the technical program on the MRS website and mobile meeting app, and through on-site signage at MRS meetings (indicate specific symposium for support)
- Student mixer sponsorship at MRS meetings, including recognition in the Program & Exhibit Guide, on the mobile meeting app, and through on-site signage at MRS meetings
- Materials360® electronic news sponsorship, delivering semimonthly snapshots of what’s new in the rapidly changing world of materials research
- Two Meeting Scene e-newsletters, providing on-site coverage of technical presentations and events at MRS meetings to over 30,000 readers
- Two marketing promotions (announcing a new product, upcoming webinar, personnel changes, etc.) featured under Industry section of Materials360®, a semimonthly e-newsletter reaching over 60,000 readers
- Email distribution list tailored to your specific audience (5,000 addresses per transmission; all transmissions completed through MRS)
- Three to five 30-day enhanced job postings on the MRS Job Board
- Corporate literature displayed in high-traffic registration areas at MRS meetings

(Agency discount not applicable)
Join the MRS Corporate Community Today...

Mary E. Kaufold
Manager, Advertising & Exhibits
kaufold@mrs.org
tel 724.779.2755
cell 724.996.5663
Materials Research Society
506 Keystone Drive
Warrendale, PA 15086
www.mrs.org/corporate