EXHIBIT & SPONSORSHIP

The Materials Research Society invites you to join us for the first-ever VIRTUAL MRS Fall Exhibit. With an expected audience of over 6,000 researchers from around the world, this is a perfect opportunity to stay connected to the scientific community and showcase your products and services without leaving home!

Virtual Exhibit Hall

Exhibit Dates and Times
Manned booth hours (US Eastern Time) where attendees can “chat” with representatives.

Exhibit EXTRA | Friday, November 27
9:00 am – 11:00 am
2:00 pm – 4:00 pm

Monday, November 30 through Thursday, December 3
9:00 am – 11:00 am
12:00 pm – 2:00 pm
3:00 pm – 5:00 pm

Virtual Exhibit Booth — $1,450
On cancellations received on or before November 13, 2020, all sums will be returned to the exhibitor. On cancellations received after November 13, 2020, no refunds will be made.

Promotional Opportunities

To make this the best experience possible for your organization, the following sponsorships have been designed to offer attendee engagement opportunities during the event and provide sustained visibility with lasting results post meeting. For a customized package that meets your specific objectives, contact Mary E. Kaufold or Donna Watterson.

Virtual Exhibitor Workshop .................................................................$750
Prerecorded presentation with interactive Q&A presented during dedicated Coffee Break and available for 30 days post-meeting (15-minute session / not available to publishers)

Virtual Magic Show (6 available) .................................................................$500
Be recognized during this mind-blowing interactive live performance

Premium Position (near top of exhibitor list) ............................................$500

Banner Advertisement on Virtual Event Platform (not available to publishers) ........................................$1,000
Banner Advertisement on MRS Meetings & Events Web Pages (2 months / not available to publishers) .... $800

Preregistration List Rental .................................................................$2,000
Available to exhibitors only on a first-come, first-served basis. All transmissions must be completed through MRS

Meeting Scene Daily Newsletter .........................................................$975
Delivers daily summaries of technical presentations and events to over 20,000 professionals

All sponsor activities are subject to MRS approval.
2020 VIRTUAL MRS SPRING/FALL
EXHIBIT & SPONSORSHIP APPLICATION

EXHIBIT & SPONSORSHIP DEADLINE: November 13, 2020

We hereby apply for a virtual exhibit booth at the 2020 Virtual MRS Spring/Fall Exhibit and agree to make payments at the rates listed on this application.

Return by email, fax, or mail with payment to:
Materials Research Society
Advertising & Exhibits
506 Keystone Drive, Warrendale, PA 15086 USA
Email: kaufold@mrs.org | watterson@mrs.org

COMPANY INFORMATION (as it should be published)

Company Name
Address
City State
Zip/Postal Code Country
Company Phone
Company Email
Website

CONTACT INFORMATION

Primary Contact
Email (required)
Phone/Ext.
Cell (for MRS use only)

AGREEMENT

The undersigned hereby authorizes the Materials Research Society to reserve a virtual exhibit booth for use by the company named above during the 2020 Virtual MRS Spring/Fall Exhibit, and agrees to comply with all policies, rules, terms, conditions and regulations set forth by the Materials Research Society (mrs.org/fall-attendee-guidelines).

EXHIBIT & SPONSORSHIP OPTIONS (select all that apply)

- Virtual Exhibit Booth ........................................... $1,450
- Virtual Exhibitor Workshop ....................................... $750
- Virtual Magic Show .................................................... $500
- Premium Position ....................................................... $500
- Banner Ad on Virtual Platform ...................................... $1,000
- Banner Ad on MRS Website ....................................... $800
- Preregistration List Rental ....................................... $2,000
- Meeting Scene Daily Newsletter ................................ $975

TOTAL ENCLOSED $__________

PAYMENT DETAILS

- Check Enclosed (payable to Materials Research Society)
- Wire Transfer (contact MRS for ACH/Wire Payment details)
- Charge Payment-in-full to Credit Card
  - Visa
  - MasterCard
  - American Express

Card No.
Expiration Date
Signature

Applicant’s Authorized Signature Date