

2020 MRS Fall Meeting & Exhibit PROMOTIONAL OPPORTUNITIES

Reservation & Materials Deadline: October 1, 2020

Sponsorship has become a key element of a successful marketing strategy. Sponsoring an event, advertising in the *MRS Bulletin* or *Meeting & Exhibit Guide*, or placing a banner at a significant traffic point on the MRS website or Mobile Meeting App takes your visibility to the next level and provides the exposure necessary for achieving maximum benefit from the 2020 MRS Fall Meeting & Exhibit.

As an extension of the Materials Research Society's online Job Board, the MRS Career Fair provides opportunities to meet qualified professionals from a wide range of scientific backgrounds. Whether you are posting open positions or recruiting potential employees, the Career Fair offers numerous options to aid in your hiring needs.

For a customized package that meets your specific objectives, contact Mary E. Kaufold or Donna Watterson.

RETURN WITH PAYMENT TO:

Materials Research Society
Advertising & Exhibits
506 Keystone Drive, Warrendale, PA 15086 USA
Fax: 724-779-4732

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kaufold@mrs.org

Donna L. Watterson
Exhibit Marketing Manager
Tel: 724-779-2757
watterson@mrs.org

Social and Networking Events

- Poster Refreshments \$3,000
- Refreshment Break (held in Exhibit Hall) \$2,000
- Coffee Break (limit 3) \$2,000
- Women in Materials Science & Engineering Breakfast ... \$1,500
- MRS Frontiers Reception—Building Communities..... \$2,500
Energetic networking session to forge new content and communities at the forefront of materials research

Company Branding Sponsorships

- Rotunda Sponsor Banner (33" wide x 66" high) \$2,000
- Registration Corridor Sponsor Banner (48" wide x 96" high).. \$2,500
- Aisle Banner (one sponsor per aisle)..... \$1,800
- Carpet Logo \$2,000
- Science as Art..... \$1,500
- Enhanced Exhibitor Listing (logo included with profile)..... \$300
- Additional Exhibitor Profile \$300
- Badge Lanyards..... SOLD OUT

Advertising Opportunities

- Mobile Meeting App Banner..... \$2,000
- Online Banner Ad (12 months) \$3,500
Rotating banner on MRS Meetings and Events web pages
- Preregistration List Rental \$2,000
Available to exhibitors only on a first-come, first served basis.
All transmissions must be completed through MRS.
- Meeting Scene Daily Newsletter \$975
Delivers daily summaries of technical presentations and events to over 23,000 professionals
- Materials360® Newsletter**
Semimonthly snapshot of what's new in the rapidly changing world of materials research. Reaches over 35,000 subscribers.
- 12 newsletters \$1,975
- 24 newsletters \$3,085
- MRS Fall Meeting & Exhibit Guide**
- Full-page Ad \$3,100
- Half-page Ad \$2,500
- MRS Bulletin**
- Full-page Ad \$3,525
- Half-page Ad \$2,700

All sponsor activities and signage are subject to MRS approval.

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Unstaffed Literature Display

Display literature in high-traffic registration area.

- Exhibitor Rate \$300
- Non-exhibitor Rate \$600

MRS Fall Meeting-Related Support

- PowerPoint™ Karaoke Prizes \$1,000
- iMatSci Innovation Showcase \$2,000
Platform for innovators, industry leaders and investors to collaborate and accelerate adoption of new materials technologies for real-world applications (Titanium level iMatSci sponsor benefits apply)
- Focus on Sustainability \$2,000
MRS initiative to raise awareness of the valued role of sustainable materials practices to a sustainable world
- Materials Needs for Sustainability by 2050 \$2,000
Thought-provoking panel discussion with leading experts on materials needs for energy sustainability by 2050
- United Nations Sustainable Development—
Agents for Sustainable Community Change \$1,000
Grant awards for community-driven projects surrounding environmental sustainability and economic prosperity

Symposium Support Program

Supporting a high-quality technical program and participation of researchers from around the world (Silver level symposium support benefits apply).

For details, visit mrs.org/fall-symposium-support.

- Platinum \$10,000
- Gold \$5,000
- Silver \$3,000
- Bronze \$1,000

Symposium Session (e.g., EL01) _____

TOTAL SPONSORSHIPS \$ _____

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Payment Information

Company Name (AS IT SHOULD BE PUBLISHED)

Address

City

State

Zip/Postal Code

Country

Contact

Email

Phone/Ext.

Check one of the following payment options:

- Check Enclosed
(payable to Materials Research Society)
- Wire Transfer
(contact MRS at exhibits@mrs.org for wire instructions)
- Charge payment to credit card

Credit Card Details

- Visa MasterCard American Express

Card Number

Expiration Date

Authorized Signature