



2021 **MRS**[®]
FALL MEETING & EXHIBIT
 November 28–December 3, 2021 | Boston, Massachusetts



SYMPOSIUM SUPPORT PROGRAM

The Materials Research Society invites you to share in the Society’s commitment to the advancement of scientific research. Your support of a symposium session at the 2021 MRS Fall Meeting will help the Symposium Organizers provide a high-quality technical program and encourage participation from researchers all over the world.

The Symposium Support Program for the 2021 MRS Fall Meeting offers four (4) support levels – Platinum, Gold, Silver and Bronze. Exposure and recognition are based on your level of support and the **opportunities** in which you choose to participate. Signature Benefits and **opportunities** are available for both the in-person and virtual components of the 2021 MRS Fall Meeting.

MRS thanks you for your support, and for your commitment to the materials community!

Support Levels

- Platinum**\$10,000
Signature Benefits + Eight Opportunities
- Gold**\$5,000
Signature Benefits + Six Opportunities
- Silver**\$3,000
Signature Benefits + Four Opportunities
- Bronze**\$1,000
Signature Benefits + One Opportunity

*PLEASE NOTE: **Opportunities** require action from the donor (for example, to provide a logo). Action must be taken in order to receive the benefit.*

SIGNATURE BENEFITS

All support levels include Signature Benefits with name recognition in the following places:

IN-PERSON SIGNATURE BENEFITS	VIRTUAL SIGNATURE BENEFITS
Symposium Support page on the MRS website	
MRS Meeting & Exhibit Guide	Symposium Support page in the virtual platform
On-site signage positioned outside the symposium room	Symposium technical content area in the virtual platform
Symposium technical program on the MRS website	
A post-meeting issue of MRS Bulletin	

Amounts less than \$1,000 do not receive Signature Benefits, but will be listed on the Symposium Support page on the MRS website



Materials Research Society is a tax-exempt organization. Your contribution is tax deductible to the extent provided by law.

SYMPOSIUM SUPPORT PROGRAM LEVELS



PLATINUM

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
Opportunity to give one 5-minute presentation* in the symposium room during the meeting <i>(donor must arrange with Symposium Organizers, and will not be included in the technical program)</i>	Opportunity to submit one 5-minute presentation* to be posted in the symposium technical content area in the virtual platform <i>(will not be included in the technical program)</i>
Opportunity for logo recognition on MRS social media during meeting peak time, which reaches almost 300,000 viewers	
Opportunity for a scrolling logo banner on the 2021 MRS Fall Meeting website	
Opportunity for logo recognition in promotion of major meeting events	
Opportunity for logo recognition in the <i>Meeting Scene</i> e-newsletter, which provides on-site coverage of technical presentations & meeting events to over 25,000 readers	
Opportunity for logo recognition in on-site signage positioned outside the symposium room	Opportunity for logo recognition in the symposium technical content area in the virtual platform
Opportunity for logo recognition on the Symposium Support page on the MRS website	
Opportunity to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

GOLD

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
Opportunity for a scrolling logo banner on the 2021 MRS Fall Meeting website	
Opportunity for logo recognition in promotion of major meeting events	
Opportunity for logo recognition in the <i>Meeting Scene</i> e-newsletter, which provides on-site coverage of technical presentations & meeting events to over 25,000 readers	
Opportunity for logo recognition in on-site signage positioned outside the symposium room	Opportunity for logo recognition in the symposium technical content area in the virtual platform
Opportunity for logo recognition on the Symposium Support page on the MRS website	
Opportunity to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

SILVER

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
Opportunity for logo recognition in the <i>Meeting Scene</i> e-newsletter, which provides on-site coverage of technical presentations & meeting events to over 25,000 readers	
Opportunity for logo recognition in on-site signage positioned outside the symposium room	Opportunity for logo recognition in the symposium technical content area in the virtual platform
Opportunity for logo recognition on the Symposium Support page on the MRS website	
Opportunity to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

BRONZE

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
Opportunity to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

*Presentation must explain how the organization supports the materials community and is not meant to be a direct advertisement of specific products.

**Must be one PDF file, limited to 5 pages.

PLEASE NOTE: Symposium Support recognition opportunities for direct competitors of MRS (including publishers) are subject to approval by MRS Management.

