Sponsorship Prospectus

EXHIBIT DATES  November 29 – December 1, 2022  
Hynes Convention Center | Boston, Massachusetts, USA
Sponsorship Opportunities that deliver visibility and impact!

Don’t miss the opportunity to join us at the 2022 MRS Fall Meeting & Exhibit and meet leading researchers in materials science.

The MRS Fall Meeting & Exhibit has long been considered the premiere forum to present research to an interdisciplinary and international audience. The Meeting and Exhibit provides a window on the future of materials science and offers an opportunity for researchers—from students and postdoctoral fellows, to Nobel and Kavli Prize Laureates—to exchange technical information and network with colleagues.

After our record setting attendance at the 2022 MRS Spring Meeting & Exhibit in Hawaii, we are anticipating a large and diverse in-person crowd in Boston!

Choose a sponsor level that provides a discount for a package purchase or select an à la carte option. **MRS offers a variety of opportunities for your company to support the materials research community and meet your company budget and goals!**

**Platinum $10,000**
- Meeting website rotating banner
- Registration area hanging banner
- Pre-event customized email blast to registrants
- Choice of one event sponsorship – Women In Materials Science Breakfast or Poster Session Reception
- Inclusion on sponsor signage “Thank You” including short company description, logo and CEO photo
- Plus Silver Benefits

**Gold $7,500**
- Pre-event customized email blast to registrants
- Inclusion on sponsor signage “Thank You” including short company description, logo and CEO photo
- Plus Silver Benefits

**Silver $5,000**
- One exhibit hall aisle sign banner logo (for Exhibiting Companies only)
- One coffee or refreshment break station
- Logo inclusion on sponsor signage “Thank You”
- Sponsor icon floor sticker (2’x2’) in aisle in front of booth
- Logo inclusion in sponsor “thank you” banner on Meeting website
- Logo inclusion in sponsor “thank you” banner on virtual platform website
Pre-Meeting Opportunities

**Pre-event Customized Email Blast toRegistrants—$2,000 (for Exhibiting companies only)**
Your schedule with your message! This is a great way to enhance your exhibit program by reaching all registrants before the Meeting with an official email from MRS. Deliver your message with new product launches, in-booth demo schedules and other Meeting activities. (Limited availability)

**Official Meeting Website Rotating Banner—$2,500**
Place your ad banner in front of MRS members, potential attendees and registrants for the months leading up to the Meeting. Your banner will run from time of purchase and approval to December 31, 2022.

**Official Virtual Meeting Platform Website Rotating Banner—$2,500**
Place your ad banner in front of registrants on the virtual meeting platform. Your banner will run from the time the platform launches through January 8, 2023.

On-Site Opportunities

**Registration Area Sponsorships**
This is the perfect way to reach attendees as they first arrive at the Meeting. Registration is the first stop and the first opportunity for you to make an impression.

**Badge Lanyards—**
- **$2,500 shared (2,500 pieces, limit 3 companies)**
- **$6,000 exclusive (7,000 pieces)**
Place your logo and message on lanyards distributed to all attendees on-site. Sponsor provides lanyards. Call to discuss option pricing for MRS to purchase.

**NEW! Registration Area Hanging Banner—$2,500**
Showcase your company with a hanging banner in the registration area…the one area of the Fall Meeting where everyone must show up! These 4’x8’ banners can be used to promote new products, booth activities or other exhibit goals.

Signage Opportunities

**Rotunda Hanging Banners—$2,000**
The Hynes Center Rotunda is the main connecting point between all floors of the facility…the exhibit hall, meeting rooms and lobbies. These 3’x5’ banners will be sure to catch the attendees’ eyes as they move through the facility every day.

**Exhibit Hall Aisle Sign Banner—$1,800 (for Exhibiting companies only)**
Your company logo will be incorporated into the aisle signs that hang throughout the exhibit hall. They are a constant visual reminder of your presence in the hall and help promote traffic to your booth.

**NEW! ½ Meter, Double Sided Standing Sign—$1,500**
Installed in high traffic areas of the Meeting near the ballroom and large meeting rooms, your message will be seen throughout the six days of the meeting.

**Unstaffed Literature Display—$350 ($500 non-exhibitor) per item for option 1 or 2, $600 ($800 non-exhibitor) for both. Does not include badges.**
Display your literature in a high-traffic area near the main ballroom and meeting space.
Option 1: Supply 2,500 copies
Option 2: Supply digital artwork to include QR code sign. Approx. 30” wide by 20” tall.
Option 3: Both 1 & 2.

**NEW! Aisle Floor Sticker—$950 (for Exhibiting companies only)**
Put your message at attendees’ feet with an aisle floor sticker. These 4’ x 4’ stickers can be used to enhance your marketing message, promote demos in your booth or feature your logo. Highly visible from down the aisle, these are a perfect way to extend your exhibit program.
Special Event Sponsorships

NEW! Exhibit Opening Reception—$2,500
Ribbon cutting and entertainment. Sponsor receives recognition on area signage and on the MRS website.

NEW! Exhibit Opening Reception Food Station—$2,500 per station (6 available)
Sponsor a food station and receive recognition on reception signage.

Morning Coffee & Afternoon Refreshment Breaks—$2,000 (limit 3 of each)
Help attendees kick-off their day or refresh their minds in the afternoon with a break. Breaks are held at the Meeting hotel and convention center. These opportunities include a “Thank You” sign in the break area. Food service is planned for 1,500 at each event.

Poster Session Reception—$1,500 per day/$3,500 for all three days
On Tuesday, Wednesday and Thursday of the live event, beverages and snacks will be made available throughout the time that posters are staffed. These opportunities include a “Thank You” sign recognizing your support and an opportunity to provide one promotional item at the Poster Session entrance.

Exhibitor Workshop Session—$1,000/2 for $1,750
MRS offers exhibitors the opportunity to present workshops on the stage in the Exhibit Hall. Sessions will be promoted on the Fall Meeting website and with on-site signage. Each workshop is 20 minutes, and exhibitors should allow for a short Q&A period after the presentation. Time slots will be scheduled throughout the day on Tuesday, Wednesday and Thursday.

Women in Material Science and Engineering Breakfast—$1,500
A highlight of the Fall Meeting and part of the MRS Diversity, Equity and Inclusion program, this event receives promotion across the association in print and online. Your participation not only supports an important event, it provides your company valuable visibility. This opportunity includes “Thank You” signage at the event and recognition in all “Thank You” ads in both print and digital.

Activation Zones

Caricature Artist with Branded Photo Give-away—$2,500
Your company logo will appear on every caricature drawing and recognition on all promotion.

Sponsor a custom activity in the Exhibit Hall to enhance your brand and drive traffic to your booth:

- Company branded coffee station
- Boston gourmet prep demo and tasting

Contact our team to discuss details and pricing or to propose your own idea.
Exhibit Schedule

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<thead>
<tr>
<th>Event</th>
<th>Dates</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibits Installation</td>
<td>Monday, November 28</td>
<td>8:00 am – 5:00 pm</td>
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<tr>
<td></td>
<td>Tuesday, November 29</td>
<td>8:00 am – 1:00 pm</td>
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<tr>
<td>Exhibit Dates and Hours</td>
<td>Tuesday, November 29</td>
<td>2:30 pm – 6:30 pm</td>
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<td>Wednesday, November 30</td>
<td>10:00 am – 5:30 pm</td>
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<td>Thursday, December 1</td>
<td>10:00 am – 1:30 pm</td>
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<td>Thursday, December 1</td>
<td>1:30 pm – 5:00 pm</td>
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Planning Materials

An experienced exposition management staff is always available to answer questions on exhibiting, planning, or promotion to support your participation in the MRS Fall Meeting & Exhibit. An online Exhibitor Manual and periodic Exhibitor Update eNewsletters will be distributed to every exhibitor to assist in the planning and operation of your exhibit and keep you apprised of additional resources and deadlines.

Reserve Your Opportunity Today

Online application

For questions or more information about exhibiting or sponsorship opportunities contact:

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