PROMOTIONAL OPPORTUNITIES

Numerous promotional opportunities are available to ISGN-8 exhibitors to build a comprehensive marketing plan designed to boost visibility, challenge your competition and maximize the impact of your message.

Unable to exhibit…ensure your organization a place in the minds of the ISGN-8 audience with an on-site sponsorship or advertisement in the Program.

EVENT/SERVICE SPONSORSHIPS

- Welcome Reception ................................................................. $2,000
- Conference Banquet ............................................................... $2,000
- Poster Sessions ......................................................................... $1,500
- Refreshment Breaks .................................................................... $1,200
- Notebook with Pen* (plus materials) ........................................... $1,200
- Badge Lanyards* (plus materials) ............................................... $1,200
- Registration Tote Bags* (plus materials) .................................... $1,200
- Conference Support (indicate amount) ........................................ $________

*Quantity required: 250 pieces

PROGRAM ADVERTISING

- Full page (4-color) ........................................................................ $1,500
- Half page (4-color) ....................................................................... $1,000

ONLINE ADVERTISING

Banner advertisement at a significant traffic point on the ISGN-8 website.

- Online Banner ........................................................................ $750

COMPANY INFORMATION

Company Name (as it should be published)

Contact Name

Tel. E-mail

PAYMENT INFORMATION

Payment-in-full in U.S. dollars must accompany application

Event/Service Sponsorship Amt.________
Program Advertising Amt.________
Online Advertising Amt.________

Total Enclosed Amt.________

Please check one of the following options:

☐ Check enclosed (payable to Materials Research Society)
☐ Charge payment-in-full to credit card
  ☐ Visa
  ☐ MasterCard
  ☐ American Express

Card No. ____________________________
Expiration Date ____________________________
Signature

RETURN TO:

Donna Watterson, Advertising & Exhibits
Materials Research Society
506 Keystone Drive, Warrendale, PA 15086, USA
Tel: 724.779.2757    Fax: 724.779.4732
watterson@mrs.org

mrs.org/isgn-8

PROMOTIONAL OPPORTUNITIES DEADLINE: April 20, 2020