



60TH ELECTRONIC MATERIALS CONFERENCE

June 27-29, 2018 // University of California, Santa Barbara // Santa Barbara, CA



PROMOTIONAL OPPORTUNITIES

Numerous promotional opportunities are available to EMC exhibitors. Sponsor a social event—the Welcome Reception, Conference Banquet, Poster Session or Coffee Break—and your company will receive considerable exposure, including acknowledgement at the opening ceremony, recognition in the Program & Exhibit Guide and through on-site signage.

Unable to exhibit...ensure your organization a place in the minds of the EMC 2018 audience with an on-site sponsorship or advertisement in the Program.

EVENT/SERVICE SPONSORSHIPS

- Welcome Reception\$2,000
- Conference Banquet.....\$2,000
- Poster Sessions\$1,500
- Refreshment Breaks.....\$1,200
- Notebook with pen* (plus materials)\$1,200
- Badge Lanyards* (plus materials).....\$1,200
- Registration Tote Bags* (plus materials)\$1,200

*Quantity required: 400 pieces

PROGRAM ADVERTISING

- Full page (4-color)\$1,500
- Half page (4-color)\$1,000

ONLINE ADVERTISING

Banner advertisement at a significant traffic point on the EMC website.

- Online Banner\$750

COMPANY INFORMATION

Company Name (as it should be published)

Contact Name

Tel.

E-mail

PAYMENT INFORMATION

Payment-in-full in U.S. dollars required

Event/Service Sponsorship Amt. _____

Program Advertising Amt. _____

Online Advertising Amt. _____

Total Enclosed Amt. _____

Please check one of the following options:

- Check enclosed (payable to Materials Research Society)
- Charge payment-in-full to credit card
 - Visa
 - MasterCard
 - American Express

Card No.

Expiration Date

Signature

PROMOTIONAL OPPORTUNITIES DEADLINE: MAY 1, 2018

RETURN TO:

Donna Watterson, Advertising & Exhibits
Materials Research Society
506 Keystone Drive, Warrendale, PA 15086 USA
Tel: 724.779.2757 Fax: 724.779.4732
watterson@mrs.org

www.mrs.org/60th-emc