



2020 **MRS**<sup>®</sup>  
SPRING MEETING & EXHIBIT  
April 13–17, 2020 | Phoenix, Arizona

# SYMPOSIUM SUPPORT PROGRAM

The Materials Research Society invites you to share in the Society's commitment to the advancement of scientific research. Your support of a symposium session at the 2020 MRS Spring Meeting will help the Symposium Organizers provide a high-quality technical program and encourage participation from researchers all over the world.

The Symposium Support Program for the 2020 MRS Spring Meeting offers four (4) support levels – Platinum, Gold, Silver and Bronze. Exposure and recognition are based on your level of support and the **opportunities** in which you choose to participate.

*PLEASE NOTE: **Opportunities** require action from the donor (for example, to provide a logo). Action must be taken in order to receive the benefit.*

MRS thanks you for your support, and for your commitment to the materials community!

## Support Levels

<b>Platinum</b> .....	<b>\$10,000</b>
Signature Benefits + Eight Opportunities	
<b>Gold</b> .....	<b>\$5,000</b>
Signature Benefits + Six Opportunities	
<b>Silver</b> .....	<b>\$3,000</b>
Signature Benefits + Four Opportunities	
<b>Bronze</b> .....	<b>\$1,000</b>
Signature Benefits + One Opportunity	

## Signature Benefits

All support levels include Signature Benefits with name recognition in the following:

- MRS Meeting & Exhibit Guide
- On-site signage positioned outside the symposium room
- Symposium Support page on the MRS website & mobile meeting app
- Symposium technical program on the MRS website & mobile meeting app
- A post-meeting issue of *MRS Bulletin*

Amounts less than \$1,000 do not receive Signature Benefits, but will be listed on the Symposium Support page on the MRS website & mobile meeting app.



# SYMPOSIUM SUPPORT PROGRAM LEVELS

## PLATINUM

### Signature Benefits +

- **Opportunity** to give one 5-minute presentation in the symposium room during the meeting (*donor must arrange with Symposium Organizers, and will not be included in the technical program*)
- **Opportunity** for logo recognition on MRS social media during meeting peak time, which reaches almost 300,000 viewers
- **Opportunity** for a scrolling logo banner on the 2020 MRS Spring Meeting website
- **Opportunity** for logo recognition in scrolling slides on the main event stage between major meeting events
- **Opportunity** for logo recognition in the *Meeting Scene* e-newsletter, which provides on-site coverage of technical presentations & meeting events to over 25,000 readers
- **Opportunity** for logo recognition in on-site signage positioned outside the symposium room
- **Opportunity** for logo recognition on the Symposium Support page on the MRS website and mobile meeting app
- **Opportunity** to display printed literature on a table in the symposium room (*donor must arrange with Symposium Organizers*)

## GOLD

### Signature Benefits +

- **Opportunity** for a scrolling logo banner on the 2020 MRS Spring Meeting website
- **Opportunity** for logo recognition in scrolling slides on the main event stage between major meeting events
- **Opportunity** for logo recognition in the *Meeting Scene* e-newsletter, which provides on-site coverage of technical presentations & meeting events to over 25,000 readers
- **Opportunity** for logo recognition in on-site signage positioned outside the symposium room
- **Opportunity** for logo recognition on the Symposium Support page on the MRS website and mobile meeting app
- **Opportunity** to display printed literature on a table in the symposium room (*donor must arrange with Symposium Organizers*)

## SILVER

### Signature Benefits +

- **Opportunity** for logo recognition in the *Meeting Scene* e-newsletter, which provides on-site coverage of technical presentations & meeting events to over 25,000 readers
- **Opportunity** for logo recognition in on-site signage positioned outside the symposium room
- **Opportunity** for logo recognition on the Symposium Support page on the MRS website and mobile meeting app
- **Opportunity** to display printed literature on a table in the symposium room (*donor must arrange with Symposium Organizers*)

## BRONZE

### Signature Benefits +

- **Opportunity** to display printed literature on a table in the symposium room (*donor must arrange with Symposium Organizers*)

*PLEASE NOTE: Symposium Support recognition opportunities for direct competitors of MRS (including publishers) are subject to approval by MRS Management.*