Promotional Opportunities

Reservation & Materials Deadline: February 14, 2020

Sponsorship has become a key element of a successful marketing strategy. Sponsoring an event, advertising in the Meeting & Exhibit Guide, or placing a banner at a significant traffic point on the MRS website or Mobile Meeting App takes your visibility to the next level and provides the exposure necessary for achieving maximum benefit from the 2020 MRS Spring Meeting & Exhibit.

In addition, MRS’s integrated print and electronic media offer unique solutions to your advertising needs. For complete details, visit www.mrs.org/advertising.

Also as an extension of the Materials Research Society’s online Job Board, the MRS Career Fair provides opportunities to meet qualified professionals from a wide range of scientific backgrounds. Whether you are posting open positions or recruiting potential employees, the Career Fair offers numerous options to aid in your hiring needs.

Questions? Contact Jill St.Pierre at MRS@mma-inc.com for specific details on the following sponsorship opportunities, or to design a customized package that meets your specific objectives.

Social and Networking Events

- Poster Refreshments .................................................. $3,000
- MRS Frontiers Reception ........................................... $2,500
- Coffee Break (held in the Exhibit Hall) ......................... $2,000
  Includes logoed beverage napkins
- Women in Materials Science Breakfast ....................... $1,500

Company Branding Sponsorships

- Aisle Banner (one sponsor per aisle) ........................... $1,750
- Carpet Logo ............................................................. $2,000
- Charging Station ...................................................... $1,500
  Includes decal advertising with your company’s message
- Science as Art.......................................................... $1,500
- Enhanced Exhibitor Listing ........................................... $300
  Includes logo next to exhibitor profile
- Additional Exhibitor Profile ....................................... $300
- Tote Bags (plus materials) .......................................... $7,500
- Badge Lanyards......................................................... SOLD OUT

Unstaffed Literature Display

Display literature in high-traffic registration area.

- Exhibitor Rate .......................................................... $300
- Non-exhibitor Rate .................................................... $500
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Advertising Opportunities

Online Banner Ad (12 months) .......................................................... $3,500
Rotating banner on MRS Meetings & Events web pages.
Not available to publishers.

Preregistration List Rental ................................................................. $1,750
Available to exhibitors only on a first-come, first-served basis.
All transmissions must be completed through MRS.

Meeting Scene Daily Newsletter ....................................................... $975
Delivers daily summaries of technical presentations,
events and activities to over 25,000 professionals.

Mobile Meeting App Banner Ad (Not available to publishers)
Splash Screen Logo EXCLUSIVE ....................................................... $3,500
Logo displays every time the app is opened or refreshed

Homepage Top Banner (3 available) ............................................... $2,000

Homepage Bottom Banner (3 available) ....................................... $1,500

Meeting Program Banner (5 available) ........................................ $3,000

Custom Event Icon (8 available) ..................................................... $1,500
Icon displayed beside daily morning or afternoon coffee breaks

Desktop Meeting App Banner Ad (Not available to publishers)
Homepage Top Banner (3 available) .............................................. $1,750

Homepage Side Banners (3 available per side) ............................. $1,200

Meeting Program Banners (5 available) ........................................ $2,000

All sponsor activities and signage are subject to MRS approval.