Contract For Space

By completing an exhibit space application for the 2020 MRS Spring Meeting & Exhibit, the company, organization, association and management company (collectively referred to as “exhibitor” or “exhibit”) acknowledge that they have fully read and agree to comply with all rules and requirements provided in this Exhibitor Prospectus, as well as related procedures, forms, Exhibitor Service Kit and communications. Completion of the application process represents a firm and binding contract with the understanding and agreement to abide by all rules, regulations and conditions of MRS and the conference venue. Failure to abide by such rules and regulations will result in forfeiture of all monies paid or due to MRS under terms of this agreement.

Location
Phoenix Convention Center
North Building, 300 Level, Halls C – E
100 North Third Street, Phoenix, AZ 85004
800.282.4842 | 602.262.6225
phoenixconventioncenter.com

Exhibit Hours
Tuesday, April 14............... 2:00 pm – 7:00 pm
Wednesday, April 15........... 11:00 am – 7:00 pm
- Includes 6 hours of unopposed exhibit hall time.
- Exhibits must be adequately staffed during exhibition hours.
- Exhibit booths may not be dismantled nor may any packing be done prior to 7:00 pm on Wednesday, April 15.

Move-in
Monday, April 13 ............... 9:00 am – 5:00 pm
Tuesday, April 14 ............. 7:30 am – 10:00 am

Move-out
Wednesday, April 15 .......... 7:00 pm – 10:00 pm
Thursday, April 16 ............ 7:00 am – 9:00 am
- All labor and outbound material handling services performed after 4:30 pm will have overtime charges applied.
- To ensure all exhibitor materials are removed by 9:00 am, please have all carriers check-in by 7:00 am on Thursday.

Exhibit Space Reservations
Inline Booth (10’ wide x 10’ deep)....................... $2,700 ea.

To register for exhibit space, complete the application through the [online portal].

Applications received with full payment on or before Friday, December 6, 2019 will be eligible for the first round of booth assignments which are made on a priority points system.

Applications with full payment received after Friday, December 6, 2019 will be assigned on a first-come, first-served basis until all booths are sold.

For promotion in the Meeting & Exhibit Guide, applications must be received by February 14, 2020.

Exhibitors whose focus is TENS units, LED skincare (facial and body), cosmetic products, handheld massagers and any others with aggressive sales tactics are not allowed under any circumstance. Should an exhibitor representing any of these categories be found on the exhibit floor, they will be removed immediately with no refund of funds paid.

Tables, chairs, floor covering, electricity, material handling, shipping, audio-visual equipment, etc. are the responsibility of the exhibitor.
Sponsorship has become a key element of a successful marketing strategy. Sponsoring an event, advertising in the Meeting & Exhibit Guide, or placing a banner at a significant traffic point on the MRS website or Mobile Meeting App takes your visibility to the next level and provides the exposure necessary for achieving maximum benefit from the 2020 MRS Spring Meeting & Exhibit.

In addition, MRS’s integrated print and electronic media offer unique solutions to your advertising needs. For complete details, visit www.mrs.org/advertising.

Also as an extension of the Materials Research Society’s online Job Board, the MRS Career Fair provides opportunities to meet qualified professionals from a wide range of scientific backgrounds. Whether you are posting open positions or recruiting potential employees, the Career Fair offers numerous options to aid in your hiring needs.

Questions? Contact Jill St.Pierre at MRS@mma-inc.com for specific details on the following sponsorship opportunities, or to design a customized package that meets your specific objectives.

### Social and Networking Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poster Refreshments</td>
<td>$3,000</td>
</tr>
<tr>
<td>MRS Frontiers Reception</td>
<td>$2,500</td>
</tr>
<tr>
<td>Coffee Break (held in the Exhibit Hall)</td>
<td>$2,000</td>
</tr>
<tr>
<td>Women in Materials Science Breakfast</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

### Company Branding Sponsorships

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aisle Banner (one sponsor per aisle)</td>
<td>$1,750</td>
</tr>
<tr>
<td>Carpet Logo</td>
<td>$2,000</td>
</tr>
<tr>
<td>Charging Station</td>
<td>$1,500</td>
</tr>
<tr>
<td>Science as Art</td>
<td>$1,500</td>
</tr>
<tr>
<td>Enhanced Exhibitor Listing</td>
<td>$300</td>
</tr>
<tr>
<td>Additional Exhibitor Profile</td>
<td>$300</td>
</tr>
<tr>
<td>Tote Bags (plus materials)</td>
<td>$7,500</td>
</tr>
<tr>
<td>Badge Lanyards</td>
<td>SOLD OUT</td>
</tr>
</tbody>
</table>

### Unstaffed Literature Display

Display literature in high-traffic registration area.

<table>
<thead>
<tr>
<th>Rate</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitor Rate</td>
<td>$300</td>
</tr>
<tr>
<td>Non-exhibitor Rate</td>
<td>$500</td>
</tr>
</tbody>
</table>
Promotional Opportunities

**Advertising Opportunities**

Online Banner Ad (12 months) .............................................................. $3,500  
Rotating banner on MRS Meetings & Events web pages.  
Not available to publishers.

Preregistration List Rental ................................................................. $1,750  
Available to exhibitors only on a first-come, first-served basis.  
All transmissions must be completed through MRS.

Meeting Scene Daily Newsletter ......................................................... $975  
Delivers daily summaries of technical presentations,  
events and activities to over 25,000 professionals.

**Mobile Meeting App Banner Ad** (Not available to publishers)

Splash Screen Logo **EXCLUSIVE** ....................................................... $3,500  
Logo displays every time the app is opened or refreshed

Homepage Top Banner (3 available) ................................................... $2,000  
Homepage Bottom Banner (3 available) .......................................... $1,500  
Meeting Program Banner (5 available) ........................................... $3,000  
Custom Event Icon (8 available) ...................................................... $1,500  
Icon displayed beside daily morning or afternoon coffee breaks

**Desktop Meeting App Banner Ad** (Not available to publishers)

Homepage Top Banner (3 available) ............................................... $1,750  
Homepage Side Banners (3 available per side) .............................. $1,200  
Meeting Program Banners (5 available) ......................................... $2,000

All sponsor activities and signage are subject to MRS approval.
ARRANGEMENT OF EXHIBITS
Exhibitor. If one or more of exhibitor’s preferred booths is not available, assignment of
advance as possible.

EXHIBIT MANAGEMENT
(MMA), its officers, directors, employees, members or agents.
herein refer to Materials Research Society (MRS), Meeting Management Associates, Inc.

EXHIBITS
Exhibitors agree to arrange their exhibits so as not to
obstruct sight lines of neighboring exhibitors. A maximum back wall height on linear
booths is restricted to 8 feet in the rear half of the booth space, with a 4-foot height
restriction imposable on null materials in the remaining space forward to the aisle. No
partitions other than the side rails provided by Management are allowed unless specifically
approved in advance. The entire cubic content of an island booth may be used up to
the maximum height of 16 feet, including signage.

DISPLAYS AND DECORATION
Installation and dismantling
be completely assembled at least 30
minutes prior to the opening of the exhibit. In order to conform to union contract rules
and regulations, it will be necessary that all exhibitors use qualified union personnel for
the installation and dismantling of exhibits and for material handling within the booth. The
handling, placing or setting out of merchandise that is to be displayed does not require
union personnel by the exhibitor. Any installation of exhibits or displays, which requires the use of hand tools, more than one person or longer than 30 minutes
to install (including crating or uncrating), or exceeds ten feet in any direction shall be
installed by union personnel.

The official contractor is responsible for maintaining in and out traffic schedules at the
display site. Even local exhibitors should clear all movements of exhibit materials through
the official contractor, as they will have priority at the unloading area at all times. Exhibitors
may move only materials that can be hand-carried by one person in one trip. Hand-carried
is defined as small cartons, packages or portable laptop computers that usually weigh
less than 30 lbs. No one, other than the official contractor’s employees, is allowed to use
dollies, hand trucks or mechanical equipment. This includes, but is not limited to, I&D and facility employees. Unions claim jurisdiction under all other circumstances.

Exhibitor shall comply with all applicable laws, codes, and rules and regulations of the
federal, state and city governments and the facility, as well as all rules of the exhibit set
forth herein, as amended from time to time. The exhibitor shall use the leased area in a safe
and careful manner, and shall not do, or permit others to do, anything in the leased area or
facility which would cause a difference in conditions from those previously approved by
Exhibit Management’s insurance carriers or the facility, which would in any way increase
insurance premiums payable by Exhibit Management or the facility.

MAINTENANCE OF EXHIBITS
All exhibits must be adequately staffed during exhibition hours. Exhibit booths may not be dismantled nor may any packing be done prior to 7:00 pm, the final closing hours of the exhibit.

ADMISSION
Management shall have sole control over admission policies at all times. Children under the age of 12 are not permitted on the exhibit floor unless accompanied by an adult. Only exhibitor personnel wearing exhibitor badges will be admitted to the exhibit hall during move-in, move-out and non-exhibit hours. Exhibit badges include admission to the exhibit hall only.

REJECTION AND PENALTIES
Management reserves the right to restrict, reject, prohibit or
eject any exhibit, in whole or in part, which because of noise, safety hazards or for other
prudent reasons becomes objectionable. If an exhibit or exhibitor is ejected for violation
of these rules and regulations, no return of rental shall be made.

ADVERTISING MATTER
Management may prohibit distribution of souvenirs, advertising matter or anything else that infringes objectionable. Distribution elsewhere than from within
an exhibitor’s booth is forbidden.

MRS CODE OF CONDUCT & COMPLIANCE REMINDER
All MRS Meeting and Exhibit participants are expected to adhere to the MRS Code of Conduct and Compliance Reminder, which can be found at www.mrs.org/code-of-conduct and www.mrs.org/
compliance-reminder, respectively.

MRS RECORDING/PHOTO POLICY
MRS reserves the rights to the approved audio and video production of presentations at all MRS events. No individual or entity may electronically record or broadcast any portion of the MRS Meeting without prior written consent of MRS. Unauthorized recording (audio, video, still photography,...