EXHIBIT & SPONSORSHIP

The Materials Research Society invites you to join us for the 2021 VIRTUAL MRS Spring Exhibit. With an expected audience of over 3,000 researchers from around the world, this is a perfect opportunity to stay connected to the scientific community and showcase your products and services without leaving home!

Virtual Exhibit Hall

Exhibit Dates and Times
Manned booth hours (US Eastern Time) where attendees can “chat” with representatives.

- Exhibit EXTRA—Saturday, April 17 .......... 9:00 am – 1:00 pm | 8:00 pm – 10:00 pm
- Tuesday, April 20 .............................. 9:00 am – 1:00 pm
- Wednesday, April 21 .................... 9:00 am – 1:00 pm | 7:00 pm – 10:00 pm
- Thursday, April 22 .......................... 9:00 am – 1:00 pm

Virtual Exhibit Space
To register, complete the application through the online portal.

Standard Virtual Booth — $1,375

Premium Virtual Booth — $3,200
Includes all standard virtual booth benefits plus:
- Premium position near top of exhibitor list
- Custom email blast to all preregistrants
- Option to add an event break (virtual magic show or yoga studio) for only $375

On cancellations received on or before April 1, 2021, all sums will be returned to the exhibitor. After April 1, no refunds will be made.

Promotional Opportunities

To make this the best experience possible for your organization, the following sponsorships offer attendee engagement opportunities during the event and provide sustained visibility with lasting results post-meeting. For a customized package, contact Jennifer Ibe at MRS@HEIExpo.com.

- Virtual Exhibitor Workshop ............................................ $750
  15-minute presentation including interactive Q&A presented during dedicated Coffee Break and available for 30 days post-meeting (not available to publishers)

- Women in Materials Science & Engineering Lecture ........................................ $1,500

- Event Breaks
  15-minute breaks offering attendees a little time to refresh before the next session
  - Virtual Magic Show (4 available) ........................................ $500
  - Virtual Yoga Studio (4 available) ........................................ $500

- Premium Position (near top of exhibitor list) .................................................. $500

- Banner Advertisement on Virtual Event Platform (not available to publishers) ........ $1,000

- Banner Advertisement on MRS Meetings & Events Web Pages (2 months / not available to publishers)........ $800

- Preregistration List Rental ............................................................... $1,750
  Available to exhibitors only on a first-come, first-served basis. All transmissions must be completed through MRS.

All sponsor activities are subject to MRS approval.
2021 VIRTUAL MRS SPRING EXHIBIT & SPONSORSHIP APPLICATION

EXHIBIT & SPONSORSHIP DEADLINE: April 1, 2021

We hereby apply for a virtual exhibit booth at the 2021 Virtual MRS Spring Exhibit and agree to make payments at the rates listed on this application.

Return by email or mail with payment to:
Materials Research Society
Advertising & Exhibits
c/o Hall-Erickson Inc.
98 E. Chicago Avenue, Westmont, IL 60559 USA
Email: MRS@HEIExpo.com

COMPANY INFORMATION (as it should be published)

Company Name
Address
City State
Zip/Postal Code Country
Company Phone
Company Email
Website

CONTACT INFORMATION

Primary Contact
Email (required)
Phone/Ext.
Cell (for internal use only)

AGREEMENT

The undersigned hereby authorizes the Materials Research Society to reserve a virtual exhibit booth for use by the company named above during the 2021 Virtual MRS Spring Exhibit, and agrees to comply with all policies, rules, terms, conditions and regulations set forth by the Materials Research Society (mrs.org/spring-attendee-guidelines).

Applicant’s Authorized Signature
Date

EXHIBIT & SPONSORSHIP OPTIONS (select all that apply)

VIRTUAL EXHIBIT SPACE

- Standard Virtual Booth ........................................... $1,375
- Premium Virtual Booth ........................................... $3,200

SPONSORSHIP OPPORTUNITIES

- Virtual Exhibitor Workshop ........................................... $750
- Women in Materials Science Lecture ................................... $1,500
- Virtual Magic Show ........................................... $500
- Virtual Yoga Studio ........................................... $500
- Premium Position ........................................... $500
- Banner Ad on Virtual Platform ................................... $1,000
- Banner Ad on MRS Website ................................... $800
- Preregistration List Rental ................................... $1,750

TOTAL ENCLOSED ................................... $_____________

PAYMENT DETAILS

On cancellations received on or before April 1, 2021, all sums will be returned to the exhibitor. After April 1, no refunds will be made.

- Check Enclosed (payable to Materials Research Society)
- Wire Transfer (contact MRS for ACH/Wire Payment details)
- Charge Payment-in-full to Credit Card
  - Visa
  - MasterCard
  - American Express

Card No.
Expiration Date

Signature