



2024 MRS[®] SPRING MEETING & EXHIBIT

April 22-26, 2024 | Seattle, Washington

May 7-9, 2024 | Virtual

PROMOTIONAL OPPORTUNITIES

Sponsorship Packages

- Platinum Level Exhibitor \$ 7,000
- Gold Level Exhibitor \$ 5,000

Pre-Meeting Opportunities

- Pre-event Customized Email Blast to Registrants \$ 2,000
- Official Meeting Website Rotating Banner \$ 1,000
- Product Preview Placements in Pre-Meeting Email Blast to Registrants \$ 350

Signage Opportunities

- ½ Meter, Double Sided Standing Sign \$ 1,200
- 1 Meter, Double Sided Standing Sign \$ 1,500
- 5' x 10' Hanging Banner \$ 3,500
- Aisle Banner *(limit one per company, exhibiting companies only)* \$ 1,200
- Promo Floor Stickers *(exhibiting companies only)* \$ 450

On-Site Opportunities

Badge Lanyards (Sponsor provides lanyards)

- Shared *(2,000 pieces, limit 3 companies)* \$ 1,000
- Exclusive *(6,000 pieces)* \$ 3,500
- Registration Bowl Giveaway \$ 500

Quick Reference/Exhibit Guide Ad *Contact us for pricing.*

Unstaffed Literature Display

- \$350 (\$500 non-exhibitor) per item for option 1 or 2
- \$600 (\$800 non-exhibitor) for both.

Does not include badges.

Option 1: Supply 2,500 copies

Option 2: Supply digital artwork to include QR code sign.

Option 3: Both 1 & 2.

Activation Zones

- Caricature Artist with Branded Photo Give-away \$2,500

Sponsor a custom activity in the Exhibit Hall to enhance your brand and drive traffic to your booth.

Contact us to discuss details/ pricing or propose your own idea.

- Exhibitor Workshop Session \$ 1,000 2 for \$1,750

Special Event Sponsorships

- Exhibit Kick-Off & Poster Session Opening Reception Entertainment \$ 3,000
- Exhibit Kick-Off & Poster Session Opening Reception Food Station \$ 2,000 per station (6 available)
- Coffee/Refreshment Break (limit 2)
 - A.M. Coffee \$ 1,500
 - P.M. Refreshment \$ 1,500
- Poster Session Breaks \$ 1,750/day \$5,000/all 3 days
- Women in Materials Science & Engineering Bkfst \$ 1,500

Company Name (as it should be published)

Address

City/State/Postal Code/Country

Contact

Email (required)

Phone/Ext:

Cell (for MRS use only):

TOTAL INVESTMENT \$ _____

All sponsor activities and signage are subject to MRS approval.

Please email appropriate hi-res logo for fulfillment use to:
mrs@heexpo.com.

ORDER / PAYMENT

Once your order is processed, you will receive an invoice for payment. Payment is due on date noted on invoice.

SEND RESERVATION FORM TO:

MRS Sales & Exhibits Management c/o Hall-Erickson Inc.
MRS@HEIExpo.com

Opportunities subject to change.