PROMOTIONAL OPPORTUNITIES

Sponsorship Packages

- Platinum Level Exhibitor $ 7,000
- Gold Level Exhibitor $ 5,000

Pre-Meeting Opportunities

- Pre-event Customized Email Blast to Registrants $ 2,000
- Official Meeting Website Rotating Banner $ 1,000
- Product Preview Placements in Pre-Meeting Email Blast to Registrants $ 350

Signage Opportunities

- ½ Meter, Double Sided Standing Sign $ 1,200
- 1 Meter, Double Sided Standing Sign $ 1,500
- 5’ x 10’ Hanging Banner $ 3,500
- Aisle Banner (limit one per company, exhibiting companies only) $ 1,200
- Promo Floor Stickers (exhibiting companies only) $ 450

On-Site Opportunities

Badge Lanyards (Sponsor provides lanyards)
- Shared (2,000 pieces, limit 3 companies) $ 1,000
- Exclusive (6,000 pieces) $ 3,500
- Registration Bowl Giveaway $ 500

Quick Reference/Exhibit Guide Ad Contact us for pricing.

Unstaffed Literature Display

- $350 ( $500 non-exhibitor) per item for option 1 or 2
- $600 ( $800 non-exhibitor) for both.
  Does not include badges.
  Option 1: Supply 2,500 copies
  Option 2: Supply digital artwork to include QR code sign.
  Option 3: Both 1 & 2.

Activation Zones

- Caricature Artist with Branded Photo Give-away $ 2,500

Sponsor a custom activity in the Exhibit Hall to enhance your brand and drive traffic to your booth.
  Contact us to discuss details/ pricing or propose your own idea.

Exhibitor Workshop Session $ 1,000 2 for $ 1,750

Special Event Sponsorships

- Exhibit Kick-Off & Poster Session Opening Reception Entertainment $ 3,000
- Exhibit Kick-Off & Poster Session Opening Reception Food Station $ 2,000 per station (6 available)
- Coffee/Refreshment Break (limit 2)
  - A.M. Coffee $ 1,500
  - P.M. Refreshment $ 1,500
- Poster Session Breaks $ 1,750/day $ 5,000/all 3 days
- Women in Materials Science & Engineering Bkfst $ 1,500

Company Name (as it should be published)
Address
City/State/Postal Code/Country
Contact
Email (required)
Phone/Ext:
Cell (for MRS use only):
TOTAL INVESTMENT $

All sponsor activities and signage are subject to MRS approval.

Please email appropriate hi-res logo for fulfillment use to: mrs@heiexpo.com.

ORDER / PAYMENT
Once your order is processed, you will receive an invoice for payment. Payment is due on date noted on invoice.

SEND RESERVATION FORM TO:
MRS Sales & Exhibits Management c/o Hall- Erickson Inc.
MRS@HEIExpo.com

Opportunities subject to change.