



2024 MRS[®] SPRING MEETING & EXHIBIT

April 22-26, 2024 | Seattle, Washington
 May 7-9, 2024 | Virtual

SPONSORSHIP APPLICATION

Sponsorship Packages

- Platinum Level Exhibit \$7,000
- Gold Level Exhibit \$5,000

Pre-Meeting Opportunities

- Pre-Meeting Customized Email Blast to Registrants \$2,000
- Official Meeting Website Rotating Banner \$1,000
- Product Preview Placements in Pre-Meeting Email Blast to Registrants \$350

Signage Opportunities

- ½ Meter, Double Sided Standing Sign \$1,200
- 1 Meter, Double Sided Standing Sign \$1,500
- 4'x8' Registration Area Hanging Banner \$3,500

Registration Area Sponsorships

- Badge Lanyards (Sponsor provides lanyards)
- Shared (2,000 pieces, limit 3 companies) \$1,000
 - Exclusive (6,000 pieces) \$3,500
 - Giveaway \$500

Quick Reference/Exhibit Guide Ad

- Inside ad (Limit 2) \$2,000
- Back Cover (Exclusive) \$3,000

Unstaffed Literature Display

- Exhibitor*
- Option 1: Supply 2,500 copies \$350 per item
 - Option 2: Supply digital artwork to include QR code sign. Approx. 30" wide by 20" tall \$350 per item
 - Option 3: Both 1 & 2 \$600 for both

- Non-Exhibitor*
- Option 1: Supply 2,500 copies \$500 per item
 - Option 2: Supply digital artwork to include QR code sign. Approx. 30" wide by 20" tall \$500 per item
 - Option 3: Both 1 & 2 \$800 for both

Activation Zones

- Exhibitor Workshop Session \$1,000 2 for \$1,750

Sponsor a custom activity in the Exhibit Hall to enhance your brand and drive traffic to your booth.
 Contact us to discuss details/ pricing or propose your own idea.

Special Event Sponsorships

- Exhibit Kick-Off & Poster Session Opening Reception Entertainment \$3,000
- Exhibit Kick-Off & Poster Session Opening Reception Food Station (6 available) \$2,000 per station
- Morning Coffee & Afternoon Refreshment Breaks (limit 2) \$1,500
- Exhibit & Poster Session Reception
 - \$1,750/day
 - \$5,000/all 3 days
- Women in Materials Science & Engineering Breakfast \$1,500

Post-Meeting Opportunity

- Post-event Customized Email Blast to Registrants \$2,000

Company Name (as it should be published)

Address

City/State/Postal Code/Country

Contact

Email (required)

Phone/Ext:

Mobile or Office Phone

TOTAL INVESTMENT \$ _____

All sponsor activities and signage are subject to MRS approval. Please email appropriate hi-res logo for fulfillment use to: mrs@heexpo.com.
 ORDER / PAYMENT Once your order is processed, you will receive an invoice for payment. Payment is due on date noted on invoice.
 SEND RESERVATION FORM TO: MRS Sales & Exhibits Management
 c/o Hall-Erickson Inc. MRS@HEIExpo.com
 All items subject to change.