

# iMatSci Innovation Showcase

## Innovation in Materials Science

### Schedule of Events

#### MONDAY, NOVEMBER 28

**11:30 am – 3:00 pm**

##### **IMATSCI PITCH BOOT CAMP – HOSTED BY WOLF GREENFIELD**

**OFFICE OF WOLF GREENFIELD**  
600 ATLANTIC AVENUE  
BOSTON, MA 02210

In preparation for the Innovation Showcase, participating iMatSci startups will be welcomed to Wolf Greenfield, one of the largest intellectual property boutiques in the country, for a private pitch session boot camp where they will have an opportunity to practice their pitches in front of a panel of seasoned industry experts. The evening will provide startups with an opportunity to make curated connections and gain one-on-one access to mentors with unparalleled expertise in the field who will provide feedback to help shape and develop pitch strategies. Food and drinks will be provided.

*By invitation only.*

#### TUESDAY, NOVEMBER 29

**8:00 am – 8:45 am**

##### **IMATSCI KEYNOTE TALK: ENTREPRENEURSHIP & INNOVATION IN MATERIALS SCIENCE**

**HYNES, LEVEL 2, ROOM 200**

Deckard Sorensen  
NBD Nano

Deckard Sorensen founded NBD Nano in 2012 and was recently acquired by Henkel in 2022. Deckard will be giving the perspective of a materials CEO from original idea creation to exit. He will also discuss the benefits of being a new member of the Henkel Adhesives Group in North America and the further accelerating innovations within a large chemical company setting.

*Advance signup required.*

**9:00 am – 9:45 am**

##### **START-UP SUPPORT COMMUNITIES FOR MATERIALS-BASED COMPANIES: WHICH IS RIGHT FOR YOU?**

**HYNES CONVENTION CENTER, LEVEL 2, THE HUB – HALL D STAGE**

Incubators. Accelerators. CRO's. Research Centers. All common terms in the startup community. If you have ever felt that you don't really understand the difference between these organizations, then you're not alone. Each can offer entrepreneurs with opportunities to access resources, funding, and various networks that can help to transition from the lab to product. But what differentiates them? How do they select companies? What does their business model look like? In this panel, you will learn the roles that different Entrepreneurial Support Networks play in helping to get early-stage innovators started, and which option offers you the best chance for success.

**10:00 am – 10:45 am**

##### **VENTURE FUNDING AND INDUSTRY PARTNERSHIPS**

**HYNES CONVENTION CENTER, LEVEL 2, THE HUB – HALL D STAGE**

Major corporations can offer assistance to startups in myriad ways. Partnerships of all sorts: joint development agreements, licensing deals, marketing and distribution arrangements, and many other forms of non-dilutive business agreements can help speed a startup to commercialization. Many large companies also have venture capital arms that can provide funding in return for equity. Listen as a panel of industry professionals - who immerse themselves in the world of innovation and commercialization every day - explain what they look for, discuss various options, and answer your questions about choosing between them.

#### TUESDAY, NOVEMBER 29 (CONTINUED)

**11:00 am – 11:45 am**

##### **CREATING AN EFFECTIVE IP STRATEGY: WHAT STARTUPS NEED TO KNOW**

**HYNES CONVENTION CENTER, LEVEL 2, THE HUB – HALL D STAGE**

When a company is establishing its presence in the marketplace, developing, protecting and managing its intellectual property (IP) is essential to maintaining a competitive edge and aids in the long-term success of the company, regardless of sector. In this workshop designed specifically for the unique needs of startups, founders, and entrepreneurs in the industry, you will learn:

- How to design an IP strategy and expand your IP portfolio on a budget
- How to identify inventions and file patent applications (including how provisional applications are often misused)
- How to preserve patentability (including avoiding on sale bar issues and avoiding unintentional disclosure)
- Best practices for internal IP hygiene (including best practices for trade secret protection and employment assignments)
- Best practices for interactions with third parties (including how to identify potentially problematic interactions with outside vendors and collaborators, and how best to handle IP ownership issues with third parties)
- Best practices for developing IP strategies for commercialization

*Advance signup required*

**1:00 pm – 8:00 pm**

##### **IMATSCI INNOVATOR TABLE DEMONSTRATIONS – MEET & GREET**

**HYNES CONVENTION CENTER, LEVEL 2, THE HUB – HALL D**

Connect with innovators at their tables as they demonstrate their newest materials-focused technologies, designed to deliver value in real-world applications.

**1:00 pm – 3:00 pm**

##### **IMATSCI INNOVATOR SPEED PITCHES & Q&A**

**HYNES CONVENTION CENTER, LEVEL 2, THE HUB – HALL D STAGE**

Get a glimpse into the future as iMatSci innovators present a three-minute pitch of their new and original materials-based products.

**6:00 pm – 8:00 pm**

##### **IMATSCI INNOVATOR NETWORKING AND AWARDS RECEPTION**

**HYNES CONVENTION CENTER, LEVEL 2, THE HUB – HALL D**

Celebrate with us as the top iMatSci innovators are presented with first, second and third place prizes and as a Chemical Angel Network member announces the winner of their \$10,000 seed stage investment. Don't miss this opportunity to meet one-on-one with fellow innovators, iMatSci speakers and sponsors, and key players from government labs, industrial agencies and investment firms. This reception will feature drinks and hors d'oeuvres a congratulatory champagne toast.

*Advance signup required.*